

# PARK COLLEGE OF ENGINEERING AND TECHNOLOGY



# PARK COLLEGE OF TECHNOLOGY

PROUDLY PRESENTS



-TIMELESS DREAM ARISE

REEL IN CREATIVITY, WIN THE DAY. SHOWCASE YOUR TALENT, GET ON DISPLAY.



SCAN TO REGISTER!



## **LIGHT REELS**

Description: "Producing short, engaging videos capturing event highlights and key information."

#### **Rules:**

- Must align with the event theme and be professionally edited.
- · Post the edited reels on Instagram.
- Avoid using sensitive or inappropriate content.

Event Overview: Light Reels challenges participants to create short video reels that capture key moments, convey creative ideas, and highlight the event theme. All content should be professionally edited and suitable for a general audience.

### **Competition Format:**

- Creative concept development
- On-site filming opportunity
- · Social media sharing and engagement tracking

#### **Categories:**

- Event Highlights
- Creative Storytelling
- Technical Showcase
- Comedy/Entertainment
- Educational Content
- Behind-the-Scenes
- Promotional Excellence

Registration Information: Date: 08-05-2025

Time: [11 am - 1 pm FN]

**Location: UG Block Room NO 113** 

Registration Fee: [250 rs]

For more information,

Contact: 6384194299, 9940718735